## What is a "FAKE CLINIC"?

Fake clinics, or crisis pregnancy centers (CPCs), are anti-abortion organizations that:

- Use online advertising and messaging to impersonate medical facilities
- Give misinformation about abortion to confuse and scare pregnant people
- Target people of color, young people, and poor people

#### There are 58 CPCs in Wisconsin!

source: www.crisispregnancycentermap.com

To learn more and hear a personal story about CPCs, scan the code →





Reproductive Transparency Now

www.ReproTransparency.org

@reprotransparency

🔽 @RTN\_Repro

Lit no. RTN\_STATEQS\_WI\_20220703

# What is a "FAKE CLINIC"?

Fake clinics, or crisis pregnancy centers (CPCs), are anti-abortion organizations that:

- Use online advertising and messaging to impersonate medical facilities
- Give misinformation about abortion to confuse and scare pregnant people
- Target people of color, young people, and poor people

### There are 58 CPCs in Wisconsin!

source: www.crisispregnancycentermap.com

To learn more and hear a personal story about CPCs, scan the code →





Reproductive Transparency Now

www.ReproTransparency.org

@reprotransparency

🔽 @RTN\_Repro

Lit no. RTN\_STATEQS\_WI\_20220703

# What is a "FAKE CLINIC"?

Fake clinics, or crisis pregnancy centers (CPCs), are anti-abortion organizations that:

- Use online advertising and messaging to impersonate medical facilities
- Give misinformation about abortion to confuse and scare pregnant people
- Target people of color, young people, and poor people

### There are 58 CPCs in Wisconsin!

source: www.crisispregnancycentermap.com

To learn more and hear a personal story about CPCs, scan the code →





**Reproductive Transparency Now** www.ReproTransparency.org

@reprotransparency

@RTN\_Repro

# What is a "FAKE CLINIC"?

Fake clinics, or crisis pregnancy centers (CPCs), are anti-abortion organizations that:

- Use online advertising and messaging to impersonate medical facilities
- Give misinformation about abortion to confuse and scare pregnant people
- Target people of color, young people, and poor people

### There are 58 CPCs in Wisconsin!

source: www.crisispregnancycentermap.com

To learn more and hear a personal story about CPCs, scan the code →





Reproductive Transparency Now www.ReproTransparency.org

@reprotransparency

